

FOR IMMEDIATE RELEASE

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**CELESTICA RECOGNIZES FAGERDALA ASIA PACIFIC WITH A
2008 TOTAL COST OF OWNERSHP SUPPLIER AWARD**

SINGAPORE – **Fagerdala Asia Pacific** today announced it has been awarded a 2008 *Total Cost of Ownership (TCOO™) Supplier Award* from Celestica, a global leader in the delivery of end-to-end product lifecycle solutions. This award recognizes suppliers that support Celestica's overall supply chain goal - to reduce the total cost of ownership for our customers and give them the flexibility they need to overcome any challenge.

"Fagerdala Asia Pacific is proud to be recognized by Celestica," said **Mr Michael Loh, Executive Director – Business Development (APac) of Fagerdala Singapore Pte Ltd**. Fagerdala's (a swedish international company) core business is in the extrusion and fabrication of polymer foams products. Our manufacturing process is vertically integrated and our value proposition is a one-stop protective packaging solution provider with full extension of VMI service to our esteemed customers. Being a customer centric company, we also believe in putting sites having close proximity with our customers. This creates a low cost value and speed to market delivery for our customers.

This marks the third year of Celestica's TCOO Supplier Awards program. Celestica's TCOO strategy is focused on evaluating supplier performance by measuring the total cost of acquisition and delivery of products while providing a more flexible supply chain for its customers. As such, it values the following supplier attributes: quality, delivery, technology, service, pricing and flexibility.

"On behalf of the rest of my team, I want to congratulate **Fagerdala Asia Pacific** for being recognized with a 2008 TCOO Supplier Award," said Harvinder Sembhi, Chief Procurement Officer, Celestica. "**Fagerdala Asia Pacific** ongoing support of our TCOO strategy has helped us strengthen our supply chain, which drives greater value for our customers."

About Fagerdala Asia Pacific

With its regional headquarters in Singapore, Fagerdala Asia Pacific currently has 9 manufacturing facilities in this region; 5 in China, 2 in Thailand, 1 in Penang, Malaysia and 1 in Singapore. Our footprints in Asia Pacific are well positioned to serve the needs of our growing customers in this region. Our core business is in the manufacturing and fabrication of polymer foams products. Our processes are vertically integrated and we offer a one-stop total protective packaging solution with full extension of VMI service to our esteemed customers. In addition, we also value add in areas of cushion design and drop test verification where we jointly develop this together with our customers. Our key focus in designing is cube reduction to help save freight & material costs for our customers. Our ability in delivering better value proposition to our customers is our number one priority. Moving ahead, we will be seeking market development in this Asia Pacific region and introducing new products like Envirofoam™ solutions that will address the needs of Sustainability Packaging. Fagerdala *makes the world lighter*.

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